



# CEA 2009-2010 Annual Report



**cea**

**Great minds don't think alike**



# So who are we?



The Canadian Education Association (CEA) is a cross-Canada network of influencers in the education, research and policy, not-for-profit and business sectors conducting research, generating constructive ideas, and sharing them with educators, students, and other stakeholders.

CEA is committed to:

- advancing ideas that lead to greater student and teacher engagement;
- teaching that inspires all students to learn;
- schools that ensure both equity and excellence to meet the developmental needs of all learners in our global and changing society.

CEA is seeding ideas, illuminating research, and influencing practice – for the success of every learner.



CEO





# Chair's Message



The accelerating pace of change places unprecedented expectations on public education. With the world of information at their fingertips, students no longer need educators to fill them with knowledge. We need to shift our attention from what students know, to how students learn and apply what they know, and to become expert learners over a lifetime.



Through its key programs of work, CEA is digging deep to identify ideas that can help this transformation to take place. We are challenging our longstanding beliefs and assumptions that keep public education rooted in traditions that no longer serve us well. Join us in a shared conversation about what this will take because we can't afford to have any more students fall through the cracks.

*Carole Olsen*

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# CEO's Message



Annual reports take stock and mark milestones. This one marks 119 years for CEA and 14 for me as its CEO. It has been a tremendous journey made possible by tremendous people from across this great land – students, teachers, principals, superintendents, academics, public servants, union and association leaders, corporate officials, suppliers and the staff of this small organization with big aspirations. This Annual Report is a testimony to collective commitment. I say goodbye and good luck with appreciation for all that we've achieved together and what CEA will achieve in the years to come.

*Penny Hamilton*



In various events, workshops and presentations at school districts, and researchers defined how learning.

# Five Key Programs of Work

Last year, CEA developed a transformative agenda that includes five key programs of work.

<http://www.cea-ace.ca/programs-initiatives>

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*Carol Blasen*

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*Penny Johnston*

### 1) Engaging Learning

A network of educators is defining how more students can become challenged and motivated to learn.

<http://www.cea-ace.ca/whatdidyoudoinschooltoday>

### 2) Engaging Teaching

Teaching experts are exploring how teachers and students can 'co-create' deeply engaging learning environments.

<http://www.cea-ace.ca/engagingteaching>

### 3) Engaging School and Community

Students, schools and the community are connecting in a study that helps young people understand – and play active roles – in their changing worlds.

<http://www.cea-ace.ca/youthconfidence>

### 4) Engaging Canada

Join an essential conversation that rises above the fray of polarized debates and connects you to fresh ideas and innovations for our public school system.

<http://www.cea-ace.ca/blog>

<http://www.cea-ace.ca/events>

<http://www.cea-ace.ca/educationcanada>

### 5) Engaging Members

Collaborating in CEA's work accelerates the impact of innovative ideas.

<http://www.cea-ace.ca/membership>

## Engaging Teaching



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## Youth Confidence







# Initiatives

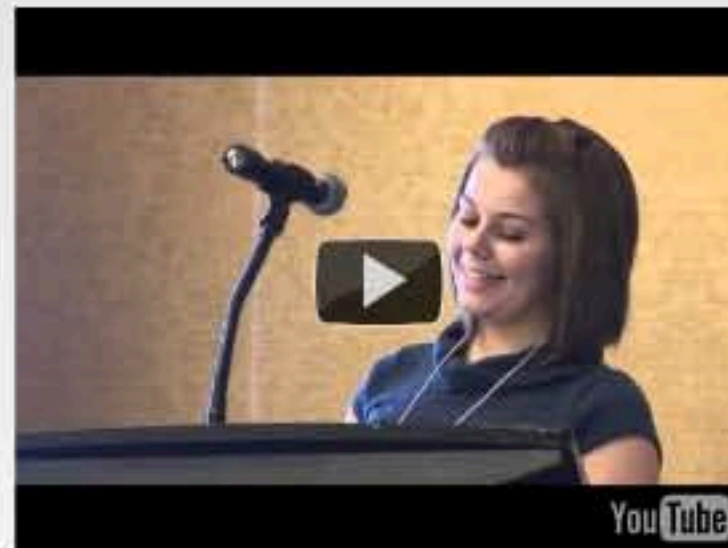
## What did you do in school today?

- Did you learn something meaningful or important in your life today?
- Did you learn something that really intrigued you?
- Did you work on something complex enough that it required collaboration with others?

Only 37% of the 60,000 students who have been asked these questions (from 7 provinces, 17 school districts, 140 schools) said yes.

Not quite 40% of students experience intellectual engagement, and a sense of 'flow' in the classroom

<http://www.cea-ace.ca/whatdidyoudoinschooltoday>

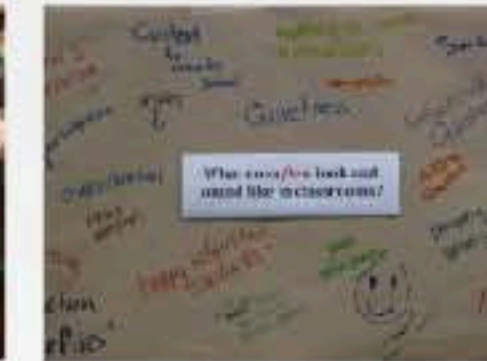


In various events, workshops and presentations throughout 2009-2010, a growing network of schools, school districts, and researchers defined how more students can become deeply engaged in their learning.

<http://www.cea-ace.ca/video>



**Intellectual Engagement:** A serious emotional and cognitive investment in learning.



**Flow:** A sense of sudden epiphany is, "The most intense pleasure the brain can experience in a learning context" and naturally, is an experience that is intensely motivating as students feel the pleasure inherent in deep learning.

\* Organisation for Economic Co-operation and Development (OECD), (2007), Understanding the Brain: The Birth of a Learning Revolution, Paris: Centre for Educational Research and Innovation.



Networks are forming to go deeper with these promising ideas and working through them in practice.



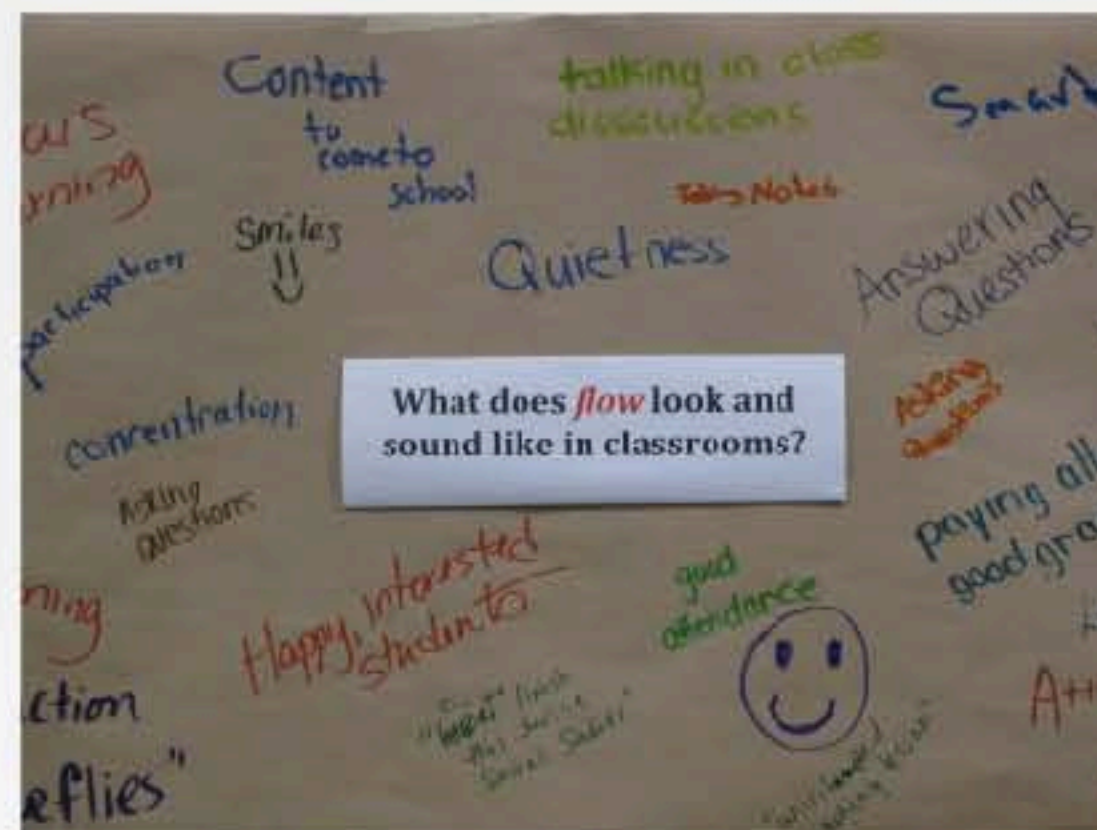
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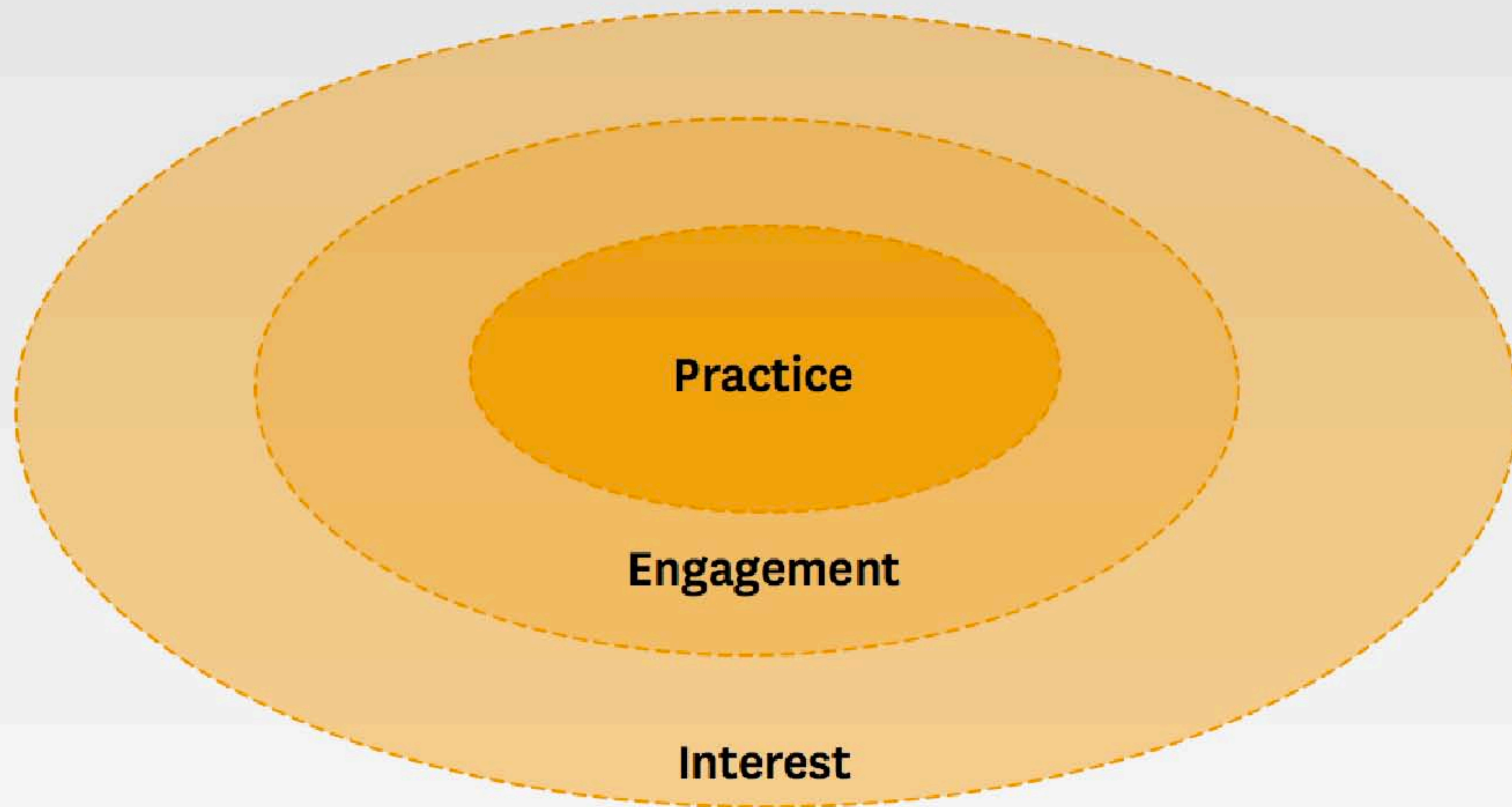




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# Engaging Teaching



Among all school factors that influence outcomes for students, teachers make the most difference.

Are teachers in Canada able to teach in the way they way they aspire to? If not, why not?



How do we support and enhance teaching and learning environments so that teaching engages the hearts and minds of both teachers and students?

How do we re-frame the current conversations about teaching so that good teaching is celebrated?

Throughout 2009-2010, CEA representatives worked with teachers and other leaders in the field to answer these questions and build a vision and a strategy to support teachers and students as co-creators of their deeply engaging learning environments.

<http://www.cea-ace.ca/engagingteaching>



# Youth Confidence and Learning in the Future



Youth Confidence in Learning and the Future is a youth engagement and research initiative that involves young people as partners in school and community change. With funding from the Ontario Trillium Foundation, CEA and five Ontario social planning councils are working in partnership with students, secondary schools and school boards to answer the questions below:

What are young people getting out of their learning experiences now? How well are their learning environments and experiences – both in and out of school - preparing them for a changing world? Do their in and out of school learning experiences complement each other?

Young people are involved in filling out a survey and, more important, in analyzing the results and working with adults from the school and community to develop actions plans to address needed changes.



<http://www.cea-ace.ca/youthconfidence>



# Engaging Canada

Public education is central to the individual well-being of young people and the collective well-being of all Canadians.

CEA is framing an essential ongoing national conversation, through its events and website, among Canadians that builds an understanding of and support for transformation in education systems.

<http://www.cca-ace.ca/events>



<http://www.cca-ace.ca/blog>

## Our Blog



<http://www.cca-ace.ca/educationcanada>

## Canada Education



"Students have to stop thinking about the teacher's lecture on Hamlet and his existential problems and immediately switch gears to concentrate on cell biology... This isn't how deep thinking occurs in the real world."

- Denise Pope

Beyond 'Doing School': From 'Stressed-Out' to 'Engaged in Learning'

Josée Dunlop  
Mykel Ellis  
Dr. Mark Evans  
Dr. Sherry Friesen  
Brenda Gladstone  
Dr. Kathleen Gould-Lundy  
Joan Green  
Stephen Hurley  
Dr. Michele Jacobson  
Rhonda Kimberley-Young  
Dr. Peter Pittman  
Marilyn Roycroft  
Jacquie Skyn  
Neil Stephenson  
Dr. Dennis Sutton

## Youth Confidence in Learning and the Future

Community Development Hub  
Social Planning Toronto  
Southwest Social Planning Council  
Social Planning and Research Council of  
Hamilton  
Peterborough Social Planning Council  
Cante Hall  
Megan Borne  
Dr. Ruth Brown  
Roberta Buntard  
Diane Dyson  
Dr. Joe Flessa  
Nathan Gilbert  
Dr. Carl James  
Jeff Kogler  
Jonathan Scott  
Dr. Ron Slegley  
Dr. Kate Tilbeck

## Research for Parents Newsletter Initiative

Ontario Institute for Studies in Education (OISE) Knowledge  
Management Team

## What did you do in school today?

Gallus Educational Network, University of Calgary  
The Learning Bar  
Halifax Regional School Board - Sir Robert Borden Junior High  
School

## Participating School Districts

Calgary Roman Catholic Separate School District No. 1  
Delta School District No. 37  
Edmonton Public School Board  
Evergreen School Division  
Foothills School Division No. 38  
Greater Saskatoon Catholic Schools  
Halifax Regional School Board  
Hawker School Division  
Kawartha Pine Ridge District School Board  
Lakeshore School Division  
Lester B. Pearson School Board  
Louis Riel School Division  
Pembina Trails School Division  
Alberta Provincial High School Flexibility Initiative  
Richmond School District No. 38  
Saskatoon School District No. 63  
Saskatoon Public School Division No. 13  
Seven Oaks School Division  
Sunrise School Division  
Winnipeg School Division

## VOLUNTEERS

### Editorial Board – Education Canada

Dr. Bruce Beattie  
Carlynn Duhamel  
Dr. Michele Jacobson  
Dr. Yves Manfrotte  
Thelma Whalen  
Andrew Woodall

## FINANCIAL AND IN-KIND

CHRYSLER CANADA - CCL CCA CANADIAN COUNCIL ON LEARNING



## Canadian Education Association

Alberta Education  
Canadian Council on Learning  
Department of Canadian Heritage  
Dr. Ken Spencer  
Egan Teasdale Inc.  
Manitoba Department of Education, Citizenship & Youth  
Ministère de l'éducation, du loisir et du sport - Québec  
New Brunswick Department of Education  
Newfoundland and Labrador Department of Education  
Nova Scotia Department of Education  
Nunavut Department of Education  
Ontario Ministry of Education  
Ontario Trillium Foundation  
Prince Edward Island Department of Education  
Saskatchewan Ministry of Education  
Shirley Roughton LLP  
Yukon Department of Education

## Engaged Teachers, Engaged Learners

Alberta Education  
Alberta School Boards Association  
The Alberta Teachers' Association  
Canada Millennium Scholarship Foundation  
Canadian Education Resources Council  
College of Alberta School Superintendents  
Elementary Teachers' Federation of Ontario  
Midwest Education



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<http://www.cea-ace.ca/events>



## Our Blog

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<http://www.cea-ace.ca/blog>

## Our Blog

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change effective  
teaching equity  
globalization parental  
involvement policy  
makers public  
schools student  
success technology  
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## What's Stopping Us?

Moving Closer to Quality Learning Environments



21 October 2010

Author: Stephen Hurley

Tags: 21st century learning, student engagement, transformation, Viewpoint

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*It's Thursday afternoon in a school in Brampton, Ontario. The dismissal bell has rung, and staff members are anxiously waiting in the school library for the arrival of the principal who has called what has been billed as an **extremely important** meeting—a command performance!*

*"I've got news for you," the principal declared as he entered the room and sat down. Our ears naturally perked up.*

*"We've got to change. The world around us is changing and we have to change with it. We need a paradigm shift in the way we think about the work we do!"*

*And then he paused.*

*That's **all** I remember about that meeting—except the date: February...1990!*

Education Canada



# Canada Education

Think twice. Toujours repenser.

<http://www.cea-ace.ca/educationcanada>



“Students have to stop thinking about the teacher’s lecture on Hamlet and his existential problems and immediately switch gears to concentrate on cell biology... This isn’t how deep thinking occurs in the real world.”

- **Denise Pope**

Beyond ‘Doing School’: From ‘Stressed-Out’ to ‘Engaged in Learning’



# Engaging Members

CEA is connecting with our members so that our work together creates the conditions of engaging learning, engaging teaching, and engaging schools and communities.

Our growing membership network contributes innovative ideas that can change learning, and thereby advances the impact of CEA's work.

<http://www.cea-ace.ca/membership>

Brandon School Division Delta School District No. 37 Eastern Townships School Board Edmonton Public School Board Evergreen School Division Halifax Regional School Board Ottawa-Carleton District School Board Seven Oaks School Division Toronto District School Board Winnipeg School Division Alberta School Boards' Association Canadian Association of Immersion Teachers Canadian Educational Resources Council (CERC) Canadian Space Agency Canadian Teachers' Federation Galileo Educational Network Apple Canada Incorporated Adobe Systems Inc. A&E Television Networks Pearson Education Canada Mirvish Productions Hewlett-Packard (Canada) Inc.



# Financials

## Revenues

	2010	2009
Sustaining provincial government grants		451,831
General membership fees	44,265	47,093
Information service board fees	110,417	116,837
Investment income	107,516	144,591
Event registration fees	76,768	37,342
Publication, advertising, and other sales	309,899	351,569
Communications	40,000	24,526
Research grants and contributions	385,824	515,022
Project and program contributions	10,780	11,255
Other Income	3,025	4,960
ArtsSmarts Program	0	392,683
<b>TOTAL</b>	<b>1,088,494</b>	<b>2,097,709</b>

## Operating Revenues



## Expenses

	2010	2009
Salaries and benefits 22%	449,532	657,972
Administration 7%	146,681	189,785
Office rent & utilities 3%	67,467	81,128
Organizational governance meetings 2%	49,843	44,182
Loss on disposal of capital assets 1%	14,515	0
Amortization of capital assets 1%	10,910	18,724
<b>Programs:</b>		
Research	799,870	596,653
Publications and periodicals	337,522	297,054
Communications	108,074	5,344
Events	50,561	50,429
Project and program costs	10,017	26,062
ArtsSmarts Program	0	369,979
<b>TOTAL</b>	<b>2,046,902</b>	<b>2,339,321</b>

## Operating Expenses



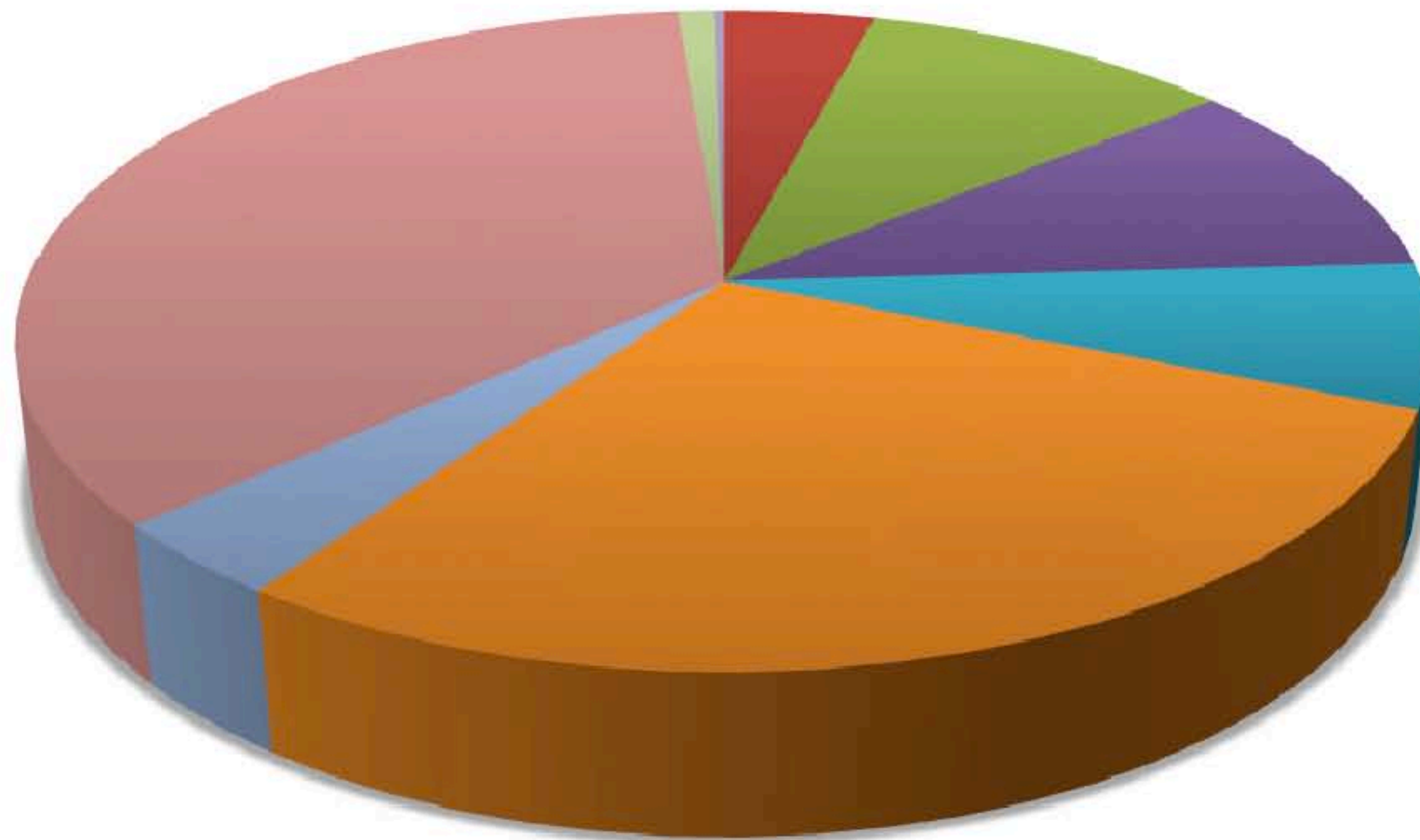


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- Investment income 7%



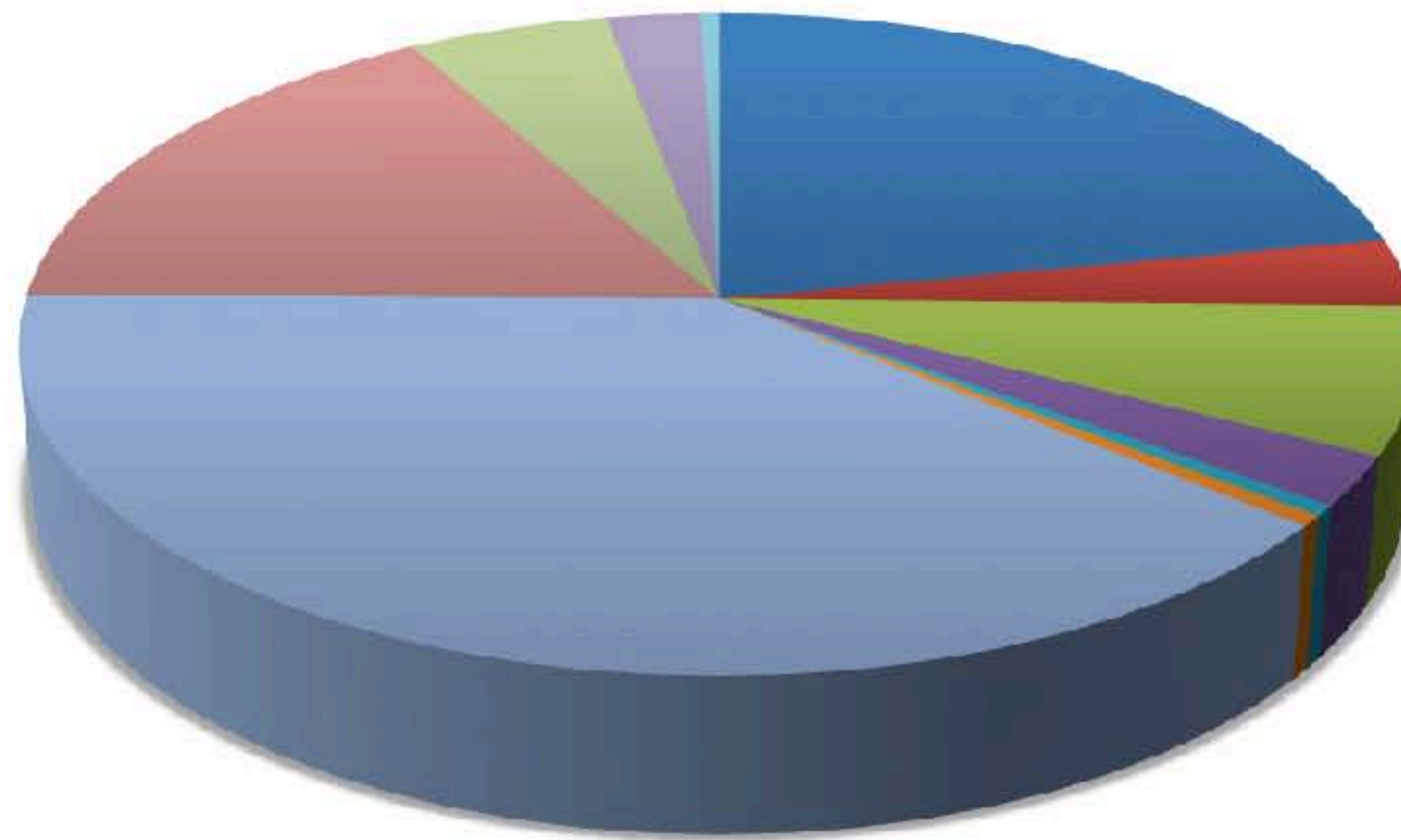
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# Operating Expenses



- Salaries and benefits 22%
- Office rent & utilities 3%
- Administration 7%
- Organizational governance meetings 2%
- Loss on disposal of capital assets 1%
- Amortization 1%
- Research 39%
- Publications and periodicals 17%
- Communications 5%
- Events 2%
- Project and program costs 0%



