



# The EdCan Network

Annual Report  
2018-2019



Charitable Number: 10076 3416 RR0001

# MESSAGE FROM THE CHAIR OF THE BOARD AND CEO



The goal of our public education system should be to prepare every young person to become an engaged and thriving participant in society.

We believe that if given the opportunities and resources, all learners can attain the knowledge and skills they need to define and achieve success for themselves and their communities.

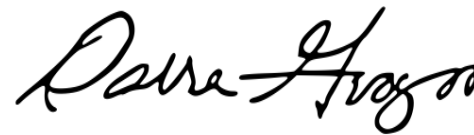


Max Cooke, CEO




Today's students are tomorrow's parents, visionaries, and leaders. Even as the world around them changes rapidly, we rely on young people to make our communities vibrant, our society fair and just, and our country strong.

The strength of our society is measured by the opportunities and support we afford to our students, and the goals which they can pursue.



Darren Googoo, Chair of the Board





We exist to improve education by expanding the reach of openly available educational resources, improving education policies, and by supporting “deeper learning” — a combination of the fundamental knowledge and practical basic skills all students need to succeed.

# Mission

Our mission is to ensure that *ALL* students thrive in our schools.




# Our Board



- **Darren Googoo, (Chair)** Director of Education, Membertou Mi'kmaq First Nation
- **Roger Paul, (Past Chair)** Directeur général, Fédération nationale des conseils scolaires
- **Yves Saint-Maurice, (Vice Chair)** Chargé de cours, Université Laval, Ancien Président, Association canadienne d'éducation de langue française (ACELF)
- **Anne MacPhee, (Treasurer)**
- **Rob Adley**, Vice President – Canada, Pre-Sales and Solutions Architecture, Hewlett Packard Enterprise
- **Denise Andre**, Director of Education & Secretary-Treasurer. The Ottawa Catholic District School Board
- **Dr. Michele Jacobsen**, Professor and Vice Dean, Werklund School of Education, University of Calgary
- **Chris Kennedy**, Superintendent of Schools, West Vancouver School District No. 45
- **Alexander (Sandy) MacDonald**, Vice President, Academic & Applied Research Holland College
- **Peter L. McCreath**, Executive Chairman and Managing Director, PLMC
- **Dean Shareski**, Educator, Author and Community Manager, Discovery Education Canada



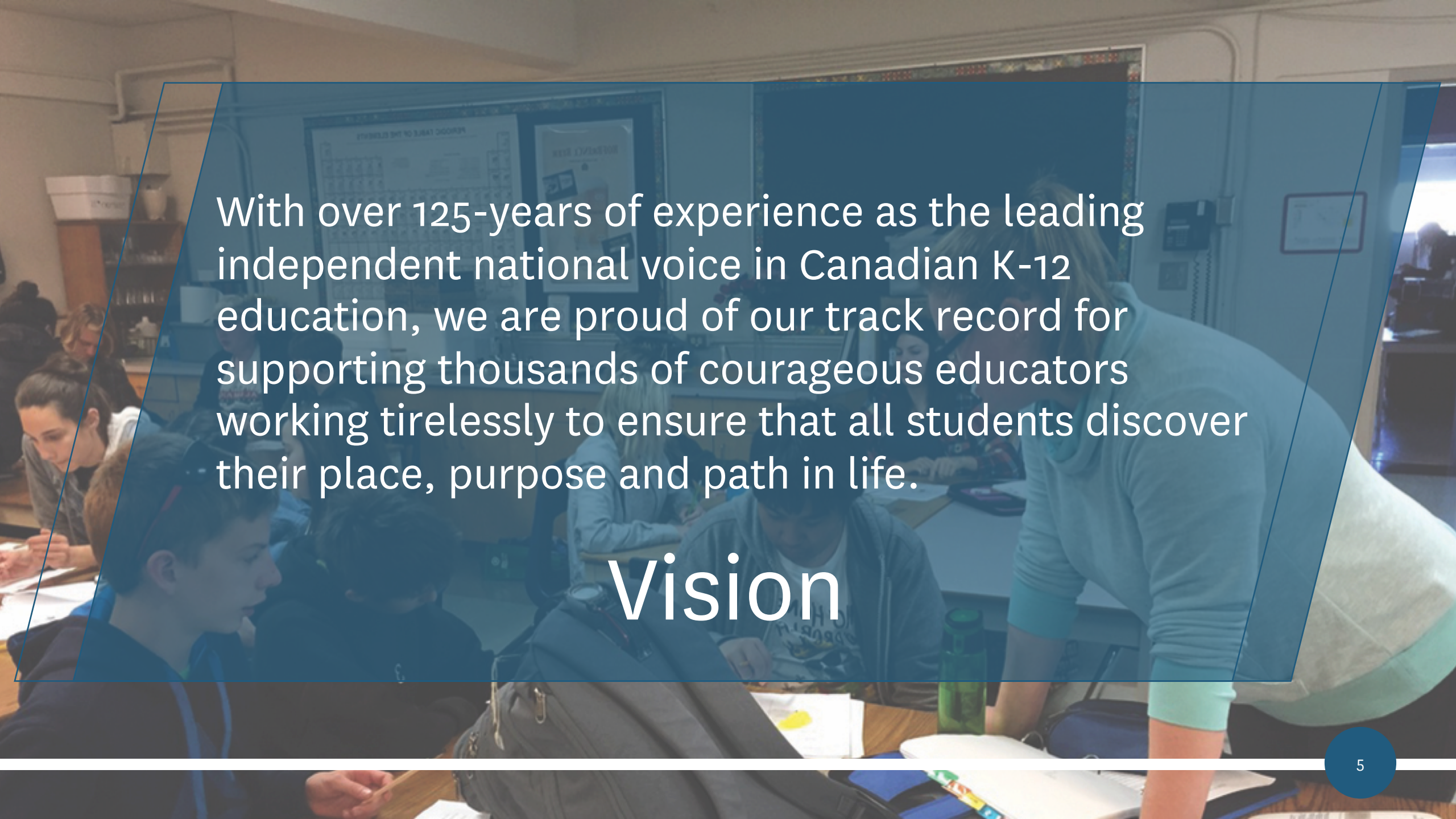




“I have witnessed the practice and policy impacts of the EdCan Network, including EdCan’s indispensable and historic role as one of the few organizations able to convene individuals and organizations from across the entire spectrum of public education and political affiliations.”

- Dr. Michele Jacobsen, Professor and Vice Dean, Werklund School of Education, University of Calgary



A photograph of a classroom scene. In the foreground, a young man with dark hair is looking down at a table. To his right, a teacher with blonde hair, wearing a light blue long-sleeved shirt, is leaning over the table, looking at something. In the background, other students are visible, some sitting at desks. There are educational posters on the wall, including one that appears to be a periodic table. The entire image is overlaid with a semi-transparent blue trapezoidal shape that frames the text.

With over 125-years of experience as the leading independent national voice in Canadian K-12 education, we are proud of our track record for supporting thousands of courageous educators working tirelessly to ensure that all students discover their place, purpose and path in life.

# Vision



# Our Magazine – *Education Canada*

From exploring how best to integrate the guiding principles of Truth & Reconciliation, to sharing best practices in digital citizenship, culturally responsive teaching, supporting teacher well-being and ensuring that our most vulnerable students don't slip through the cracks, our magazine is considered the most trusted source for evidence-based professional learning discussions about the most complex issues facing educators today.





*"The world is changing. Most of the information we get in schools is available to students online. We are becoming more aware of the importance of developing the learners ability to explore and create new knowledge."*

*- Reader*

*"Generally, all of the articles tend to touch on some aspect of what we are doing whether that is shifting pedagogy or using data."*

*- Reader, School District*

*"Education Canada is a rare publication. Being retired, I appreciate how the magazine keeps me up to date on Canadian education trends."*

*- Reader, Retired Educator*

# Reader Testimonials

# Education Canada



# Our Reach



- **1,237,636** students

- **2,475,272** parents

- **76,500** members

- **123,873** K-12 educators, future teachers,  
and faculty of education professors





# Research in Action

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Infographics



Fact Sheets



Research Reports



Website Links

## THE FACTS ON EDUCATION

What is the impact of physical education on students' well-being and academic success?

Research confirms the programs that are caty activity per week, fost for quality phys-ed pr science, social studies identified a significant that phys-ed does not emotional and cogniti

**Physical.** Quality p variety of skills that

**Social.** Quality phys as communication, cooperation, leader activities experienc

**Emotional.** Quality psychological bene manage their emoti

**Cognitive.** Research and boost mental p

Therefore, decreasing math, science, social school achievement.

For online reso

The Facts on Education Series is produ Professor at McGill University's Depart Education, and with a generous spons School Boards Association.  
**Copyright Information:** You are free this material in any form provided that commentary and credit it to the follo

## Truth and Reconciliation in Your Classroom

How to get started and who can help

Learn about territories

Every classroom is on a between Indige

- Approach your school district's
- Begin conversations with local and university Indigenous Studie
- Feature contemporary Indigenous

Support authentic learning

Indigenous knowledge touches on all subject areas that you can integrate into any classroom.

- Prioritize authors with authentic expertise in Indigenous learning.
- Connect Indigenous learning resources to students' interests.
- Invite Indigenous Elders and Knowledge Keepers to lead classroom activities.

Reciprocity  
The best resources are human resources.

Re  
Teachers all stu

Kn

With over 60 distinct Métis to be

- Attend community
- Explore toolkits, and
- Treaties and resour

NOTE

Prosser, G., McRobbie, G. and Hurren, J. (2018). "Truth and Reconciliation in YOUR Classroom: How to get started and who can help".

EdCan NETWORK  
Brought to you by CEA

EdCan NETWORK

## The Rural Advantage: Rallying Communities Around Our Students

A guide for leading dropout prevention in your small town



# HIGHLIGHTS FROM 2018-19



Propelling progress on Truth and Reconciliation education.

- 800** educators participated in-person and virtually in our national professional learning session *Truth and Reconciliation in Every School: Where we're at and what we need to do to move forward respectfully*

- 32,697** educators and members of the public used our education for Truth and Reconciliation professional learning resources



Putting facts first on contentious issues and trends in Canadian education.

- 83,049** educators and members of the public used our fact sheets or subscribed to our *Education Canada Research Bulletin* and *EdCan News Wire Bulletin*



Crafting a vision for the future of public education by convening educators and key stakeholders from across the country.

- 156** educators and stakeholder representatives participated in-person in our *Regional Exchanges* in Atlantic Canada, Ontario, Western Canada, British Columbia, and Quebec

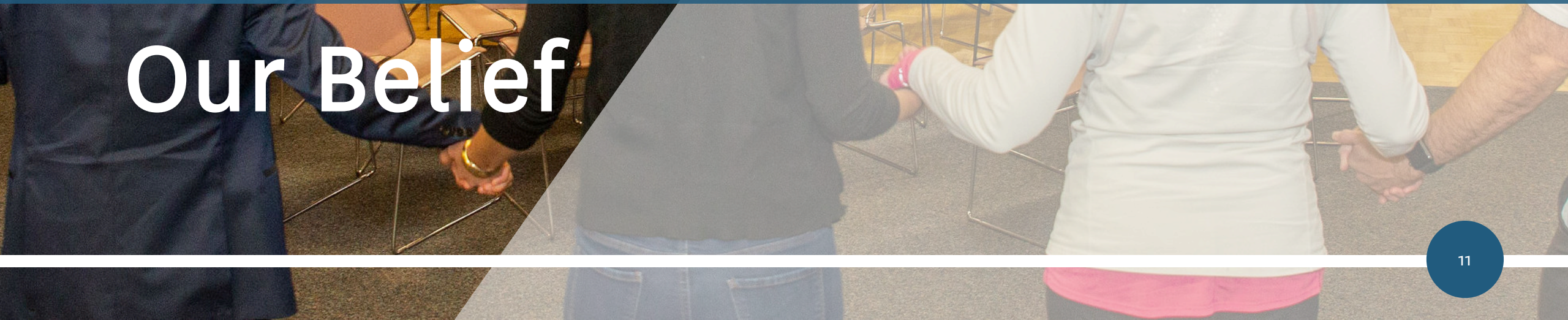
- 13,354** educators and members of the public read the results and recommendations of our *Regional Exchanges*





In a nation marked by growing inequality, we strongly believe that public schools have the potential to help level the playing field, remove obstacles, and create opportunities for students from all walks of life.

# Our Belief





# HIGHLIGHTS FROM 2018-19 (cont'd)

Validating and celebrating excellence in education research and in teaching and learning.

- 9 awards distributed in recognition of education research and practice innovation.
- 2,901 educators viewed our case studies of innovative education programs



THE KEN SPENCER AWARD




THE PAT CLIFFORD AWARD

Convening education leaders and decision-makers.

- 56 superintendents, deputy ministers, and public influencers attended our CEOs Network Forum, Superintendents' Association Meeting, and Advisory Council Meeting







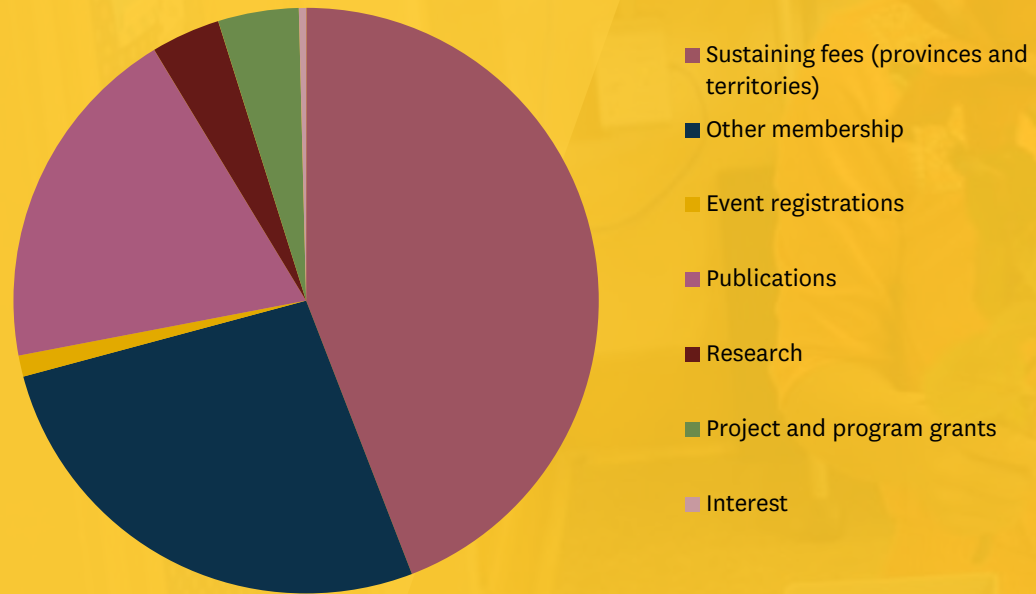
Students need a variety of skills, knowledge and mindsets – distinctly different competencies than those measured by standardized assessments – to achieve their own goals. They need a strong sense of agency and identity, and to engage with community issues and learning leaders beyond their classroom walls.

## The Need



# FINANCIALS

## 2018-2019 Revenue

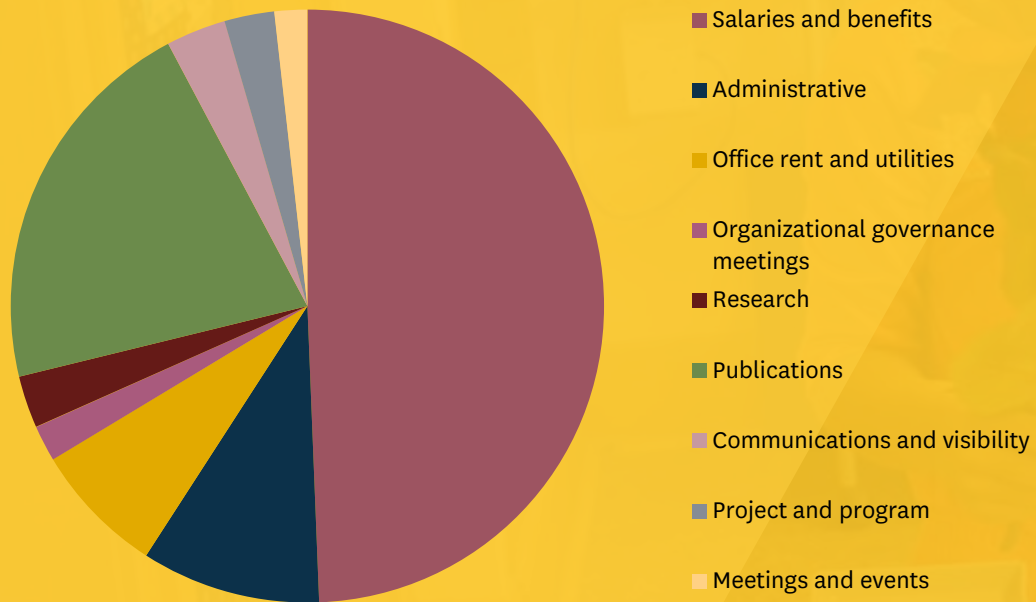


Revenue	2018-2019	% of total
Sustaining fees (provinces and territories)	\$340,768	44%
Other membership	\$206,199	27%
Event registrations	\$8,960	1%
Publications	\$149,493	19%
Research	\$29,402	4%
Project and program grants	\$34,450	4%
Interest	\$3,067	>1%
Total	\$772,339	100%



# FINANCIALS (cont'd)

## 2018-2019 Expenses



Expenses	2018-2019	% of total
Salaries and benefits	\$363,430	49%
Administrative	\$71,832	10%
Office rent and utilities	\$53,166	7%
Organizational governance meetings	\$14,494	2%
Research	\$20,862	3%
Publications	\$155,075	21%
Communications and visibility	\$23,968	3%
Project and program	\$20,000	3%
Meetings and events	\$13,149	2%
Total	\$735,976	100%



# THANK YOU

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CANADIAN EDUCATION ASSOCIATION / ASSOCIATION CANADIENNE D'EDUCATION

// EdCan Network / Le Réseau ÉdCan



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